



presents



Brunswick, Georgia

March 28-29, 2025



RODEO *at the* BEACH

PROFESSIONAL

RODEO

FRIDAY & SATURDAY

MAR 28 & MAR 29

BRUNSWICK FAIRGROUNDS





What is the Rodeo at the Beach???

The Exchange Club of Brunswick's "Rodeo at the Beach" is a family-oriented IPRA sanctioned event, designed to raise money for a variety of local community events and charitable causes. The talented rodeo professionals who compete in this event preserve the strong values of our western heritage and the cowboy way of life, while exhibiting patriotism, excitement, and thrills for the enjoyment of the public.

Since its inception in 1946, the Exchange Club of Brunswick has donated countless hours of volunteer service and over \$2.0 million to local charities and organizations here in Glynn County. Our largest benefactors are the children served by the Glynn County School Social Workers with donations totaling over \$250,000. In addition, we purchase bicycles at Christmas each year for kids in need. Other organizations we support are The Boy's & Girl's Clubs, CASA (Court Appointed Special Services), Shop-With-A-Cop Program, Golden Isles Children's Advocacy Center, Safe Harbor, Skylark, and Sparrow's Nest, just to name a few.

In addition to our charity donations, the Exchange Club of Brunswick honors a Student of the Month and a Student of the Year from each high school, and awards a \$1,000.00 scholarship award each year. In the middle schools, we sponsor the Young Citizenship Award, and one student from each school receives a \$100.00 award to recognize their contributions to good citizenship throughout the year. Our club also annually honors our area's firefighters & law enforcement officers through our "Firefighters of the Year" and "Law Enforcement Officers of the Year" programs for all of our local departments. We hope you will join us at the Rodeo, and help us continue this wonderful, family-oriented event, which continues to help support our mission of outreach and community service here in Glynn County!

GOLD SPONSOR PACKAGE

\$5,000.00

- Your company's name/logo will be associated with all printed advertising newspapers, magazines, posters, fliers and banners, as well as, social media and website driven advertising where you will be promoted.
- Your company will receive space for a full-page color ad in the event program. Your ad will be placed on the inside front cover, inside back cover, or back cover of the program. Placement selection will be determined by sponsor commitment date with the earliest date receiving first choice, the second commitment next, and so on.
- Your company will receive 12 complimentary tickets.
- Your company will be mentioned multiple times prior to, and during, the rodeo performance.
- Your company will have signage inside the arena. (A custom 48 x 72 sign will be provided by The Exchange Club)
- You will be invited to the sponsor dinner Thursday night, March the 27th.

SILVER SPONSOR PACKAGE

\$2,500.00

- Your company will receive space for one full page color ad in the event program.
- Your company's name/logo will be associated with social media and website driven advertising where you will be promoted.
- Your company will receive 8 complimentary tickets.
- Your company will be mentioned several times prior to, and during, the rodeo performance.
- Your company will have signage leading up to the arena. (A custom 24 x 48 sign will be provided by The Exchange Club).
- You will be invited to the sponsor dinner Thursday night, March the 27th.

BRONZE SPONSOR PACKAGE

\$1,000.00

- Your company's name/logo will be associated with social media and website driven advertising where you will be promoted.
- Your company will receive space for one full page color ad in the event program.
- Your company will receive 6 complimentary tickets.
- Your company will be mentioned prior to, and during, the rodeo performance.
- Your company will have a banner displayed around the arena. (A custom 24 x 48 sign will be provided by The Exchange Club).
- You will be invited to the sponsor dinner Thursday night, March the 27th.

EVENT SPONSOR PACKAGE

\$500.00

- Your company will have the opportunity to be a sponsor of one of the event of your choice on Friday or Saturday night. "Your company name" Bareback riding Calf Roping Steer Wrestling Saddle Bronc Riding Barrel Racing Team Racing Bull Riding Breakaway Roping Ladies Break Away Roping
- Your company will receive 4 complimentary tickets.
- Your company will have a banner displayed around the arena. (A custom 24 x 48 sign will be provided by The Exchange Club).
- Your company will be mentioned during the rodeo performance.
- Your company will receive a full page color ad in the event program.
- You will be invited to the sponsor dinner Thursday night, March the 27th.

EXCHANGE CLUB MEDIA CAMPAIGN

As a Premier Sponsor of an Exchange Club promoted event, it is important to understand the true value of your sponsorship dollars. Not only do your dollars help fund our local charitable contributions... The Daily sponsors also take part in a multi-level marketing campaign. Over the years the Fair marketing committee has developed a strategy that utilizes Outdoor, Radio, Newspapers, Facebook, Flyers, Posters, The Club Website, Youtube and more. This strategy has been successful in generating an average of 19,000 people through the Fair gates each year. We will implement these proven strategies toward making the Rodeo at The Beach just as successful.

As a Sponsor your value will come from:

- Recognition on printed advertisement . . .Newspaper, Flyers, Posters, etc.
- Recognition on The Exchange Club Website (All media will promote sending traffic to website)
- Recognition on radio advertisement
- Facebook – Multiple dedicated Wall posts – As well as tagged pictures / logo.
- Placement of banner(s) on location
- Mention at Exchange Club meetings



PROGRAM SPONSOR PACKAGES

Full Page Ad \$ 250.00

½ Page Ad \$ 150.00

¼ Page Ad \$ 90.00

Business Card \$ 50.00



Exchange Club of Brunswick RODEO Packages Sign Up Page

- Gold Sponsor Package\$5,000.00
- Silver Sponsor Package\$2,500.00
- Bronze Sponsor Package\$1,000.00
- Event Sponsor Package\$500.00
- Calf Scramble Sponsor Package.....\$800.00

Program Sponsor Packages

- Full Page Ad\$250.00
- Half Page Ad\$150.00
- Quarter Page Ad\$90.00
- Business Card Ad\$50.00

On behalf of Company/Sponsor:

I agree to be a Sponsor of the Exchange Club of Brunswick Rodeo.

In agreement of the sum of the package all fees will be paid to the Exchange Club of Brunswick by February 24, 2025.

Mailing Address: P. O. Box 567, Brunswick, GA 31521

Exchange Club of Brunswick RODEO

Company Name: _____

Last Name: _____

First Name: _____ Middle Initial _____

Address Apt./Unit: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ E-Mail: _____

Method of payment: Check VISA Mastercard

Credit Card # _____ Exp. Date _____

CW # _____

Name as it appears on card: _____

Signature for card: _____

Sponsor Level / Event	Fee	Qty	Amount
Subtotal			
Tax			
Total			

Signed: _____

Date: _____

Make checks payable to: Exchange Club of Brunswick
 Mailing Address: P. O. Box 567, Brunswick, GA 31521
 For questions/comments contact
bwkexchange@comcast.net



Exchange Club Annual Events



Annual Fair October 28-Nov 1, 2025



Floyd Faust
Memorial
Turkey Shoot
Nov 19th-26th
2025

Annual Powell
McDonald
Christmas Bicycle
Giveaway

*(Last Year Over 150 Bicycles
Given Away!)*

